

Caux Forum Opening Ceremony 2018

What does trust mean in times of disruptive technology?

The pace and style of innovation today is unprecedented. New technologies (artificial intelligence, big data, robots, blockchain, quantum computing, biotech, etc.) are starting to transform society on a global scale. If we are to manage positively the impact of the extreme changes that will result from these disruptive technologies, we need to build trust and be trustworthy.

The Opening Ceremony sets the tone for the whole Caux Forum 2018, which through events, dialogues and training programmes, will address extremes of all kinds. The Forum will provide a unique opportunity to discuss, share and discover global issues in a multicultural and diverse setting. It will offer inspiration for each person to take action by standing against extremes, promoting dialogue and fostering respect whilst working for a more just, peaceful and sustainable world, one step at a time.





PROGRAMME

Subject to change

Thursday, 28 June

12:00-13:15	LUNCH (free if pre-registered)	Dining Room
12:15-13:15	WELCOME DRINKS	Coffee Beans
13:30-14:30	WELCOME REMARKS by Laurent Wehrli , Mayor of Montreux	Main Hall
	CLASSICAL MUSIC by Michèle Bächtold-Goetze , mezzosoprano, and Sonia Hauser , pianist	
	PRESENTING CAUX by Antoine Jaulmes , President of Initiatives of Change Switzerland, and his team	
	INTERACTION	
14:30-15:00	TEA AND COFFEE BREAK	Main Hall
15:00-17:00	PANEL CONVERSATION and interaction with the audience facilitated by Christine Beerli , Council Member of Initiatives of Change Switzerland, with Yves Daccord , Director-General of the International Committee of the Red Cross (ICRC) Susanne Marell , Former Chief Executive Officer at Edelman.ergo Germany Béla Hatvany , Visionary, Entrepreneur and Inventor	Main Hall
	INTERACTION	
	CLASSICAL MUSIC by Michèle Bächtold-Goetze , mezzosoprano, and Sonia Hauser , pianist	
17:00-18:00	FAREWELL DRINKS , optional short visit of the Caux Palace	Coffee Beans

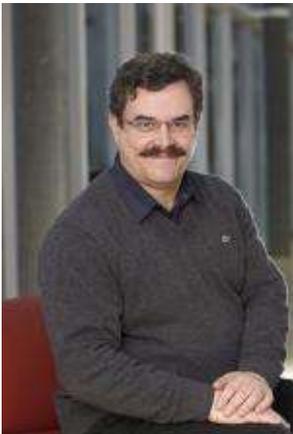


SPEAKERS AND MUSICIANS BIO



LAURENT WEHRLI, Mayor of Montreux

Laurent Wehrli, member of the PLR.Les Libéraux-Radicaux, was elected Municipal Councilor (executive) for the Commune de Montreux in 2001 and became its mayor in 2011. Member of the legislative assembly (Grand Conseil) of the Canton of Vaud from 2002 to 2015, he joined the Swiss National Council in 2015, where he sits on the Foreign Affairs Committee. He is a former editor-in-chief of a monthly business magazine and he owns a project management company which operates internationally. Born in 1965, he is married and has five children and two grandchildren.



ANTOINE JAULMES, President of Initiatives of Change Switzerland

After graduating as an engineer from the Mines-Paristech school, Antoine Jaulmes worked for over 30 years with PSA Peugeot Citroën where he is now Vice-President in charge of the Light Commercial & Electrical Vehicles R&D Platform. A longstanding member of the Council of the CAUX-Initiatives of Change Foundation, he has been President of the Foundation since 2012.



CHRISTINE BEERLI, Council Member of Initiatives of Change Switzerland

Christine Beerli is the Vice-President of the International Committee of the Red Cross (ICRC) and was born in 1953. A member of a law firm in Biel, Ms Beerli began her political career on Biel's municipal council, where she served from 1980 to 1983. From 1986 to 1991 she was a member of the legislative assembly of the Canton of Bern. In 1991 she was elected to the upper house of the Swiss parliament, where she remained until 2003, chairing the Foreign Affairs Committee (1998-1999) and the Committee for Social Security and Health (2000-2001). Ms Beerli chaired the caucus of the Free Democratic Party in Switzerland's federal assembly from 1996 to 2003. She also served on committees dealing with security policy and economic and legal affairs. She retired from politics in 2003. Since 1 January 2006 she has headed Swissmedic, the Swiss supervisory authority for therapeutic products. She is the former director of the School of Engineering and Information Technology at Bern University of Applied Sciences. In January 2008, Ms Beerli was appointed permanent Vice-President of the ICRC. As such she is a member of the ICRC Assembly – the institution's supreme governing body – as well as the Assembly Council and the Presidency, where she works closely with the President and deputises for him whenever necessary.



BELA HATVANY, Visionary, Entrepreneur and Inventor

Béla Hatvany is a pioneer in the automation of libraries and the information industry. Companies founded by him have been responsible for the first Online Public Access Catalog (OPAC), the first CD-ROMs, the first client-server library databases, and some of the earliest internet library database retrieval engines. In addition he was a key investor in the first streaming music databases for libraries (Classical.com), Credo Reference and JustGiving. He is recognized as a visionary in library information. Béla holds an MBA from Harvard University and in 2000 he received the Miles Conrad Award of the National Federation of Advanced Information Services for his outstanding contribution to the information industry. He is married with six children and ten grandchildren.



YVES DACCORD, Director-General of the International Committee of the Red Cross (ICRC)

Yves Daccord is Director-General of the International Committee of the Red Cross (ICRC) in Geneva, a post he has held since 2010. A former journalist, TV producer and international relations expert, his ICRC career has spanned more than two decades in a variety of posts and challenging contexts – including Israel and the Occupied Territories, Sudan, Yemen, Chechnya and Georgia. Prior to his appointment as Director-General, he held the posts of Head of Communication Division and Director of Communications. He assumed the chair of the Steering Committee for Humanitarian Response (SCHR) from January 2015 until December 2017. He is also a member of the Board of Trustees of the Overseas Development Institute (ODI) in the UK. He holds a degree in political science and an honorary doctorate in social sciences from the University of St. Gallen, Switzerland, awarded in 2017. Born in 1964, Mr Daccord is married with three children.



SUSANNE MARELL, Former Chief Executive Officer at Edelman.ergo Germany

Susanne is a certified economist and boasts an extensive career of more than 25 years in communications and marketing, working both in-house and in agencies. She has transformed the PR operations of Edelman in Germany into a fully integrated 360 degree communications provider with 330 employees and a revenue of around EUR 3 million Euro. Edelman.ergo Germany is part of the Global Communications Marketing Agency Edelman with around 6,000 employees in 65 offices which is well known for the Edelman TRUST BAROMETER.

Before joining Edelman in 2012 she was Vice President of Corporate Brand Management at BASF. A trained systemic coach, Susanne is also experienced in employee engagement, corporate communications with a focus on corporate branding and organizational change management.



MICHÈLE BÄCHTOLD-GOETZE, Mezzosoprano

Michèle Bächtold-Goetze started her singing career as a soloist, performing for numerous concerts in Switzerland, Germany, France, Hungary and the Netherlands. She put her international singing career on hold when she started a family, devoting herself to teaching and to her passion for dance. Connecting music, movement and emotions, she has been working for many years as a “teaching artist” for the organization “Dancing classrooms”, teaching ballroom dancing to students to promote mutual respect and trust, as well as for the organization “Dance with me” to build community bonds through creativity and dialogue.



SONIA HAUSER, Pianist

Sonia Hauser’s pianistic path has led her from the Jaques-Dalcroze Institute to the Geneva Music Conservatoire, and then to the Indiana University School of Music in Bloomington. She is now teaching piano at the music school of her beginnings. She loves to explore her instrument through a range of musical ensembles, from chamber music, concertos, to orchestras and alongside choirs. Lately, her passion for accompanying singers was revived when she met Michèle. Her curiosity for human nature and her own personal quest have led her to trainings on Transactional Analysis, on the Rességuier Method as well as on Yoga Thai Massage, but the shared joy of musical emotions remains at the heart of her practice.

Michèle's and Sonia's paths have crossed a year and a half ago and this encounter has inspired the two musicians to create a duet ensemble to explore the world of « Lieders » and Songs, poems for solo voice with piano or instrumental accompaniment.
