CAUX FORUM
Developing Human Potential for Global Change

Ethical Leadership in Business

Driving Innovation and Building Resilience in Business and Society

28 JUNE – 1 JULY 2018

DAILY PROGRAMME

Caux Palace Conference and Seminar Centre

Initiatives of Change Switzerland

IofC Switzerland is registered as CAUX-Initiatives of Change Foundation

How can we lead in times of disruptive innovation?

Driving Innovation and Building Resilience in Business and Society

We live in an increasingly complex environment where technological innovations continuously impact the way we work and live. No business sector or profession will be left untouched by the unprecedented speed and scope of change brought about by huge technological advances.

Initiatives of Change Switzerland aims to increase the resilience of today's business leaders through promoting ethical and innovative corporate cultures that strengthen organizational performance while furthering the future good in our society.

ETHICAL LEADERSHIP

Now more than ever, leaders need to instill a sense of trust in the workplace so that employees can embrace and adapt to constant change. The best way to build trust is through human-centric leadership. While leaders still define the vision and objectives, their main job is to be of service to their team members, enabling them to give their best. Developing a 'human-centric leadership' style requires the capacity for compassion, empathy and care for team members. In order to inspire and support others, leaders must start with themselves by striving to 'be the change they want to see in the world'.

Ethical values, embraced by leaders are able to help build a corporate culture that promotes and thrives off innovation, which in turn strengthens business and societal resilience.

Programme overview

Thursday, 28 June

13:30-17:00 — **Opening Ceremony**
What does trust mean in times of disruptive technology?
Location tbc

17:15-18:15 — **How to build resilience through values, trust and innovation**
Speaker: Christophe Barman
Location tbc

18:30-19:45 — **Dinner**
Dining Hall

20:00-21:00 — **Welcome to Caux**
Introduction to your stay in Caux
Community Group meetings
Location tbc

Friday, 29 June

07:15-07:45 — **Time for silent reflection**
Location tbc

07:45-08:45 — **Breakfast**
Dining Hall

09:15-11:00 — **Panel**
How can we guide the impact of disruptive innovations to benefit business and soceity?
Moderator –
Speakers – Father Eric Salobir, Professor Nadia Magnenat Thalmann, Barbara Smeltzer
Location tbc

11:15-12:15 — **Community groups**
Reflecting and sharing individual experiences
Location tbc

12:30-13:30	**Lunch** Dining Hall
13:45-15:15	**Optional choice of program:** **Bay Window Talks**: What makes us human in the machine age? Location tbc Free time, hike/walk Location tbc
15:30-16:15	**Tea** Location tbc
16:30-18:15	**Idea Lab** **Emergency Exits for All** First of two sessions Location tbc **Parallel Workshop Sessions** **Is there a recipe for trust in the digital age?** How Foresight Helps to Build Trust Ethical Behavior: Transparency and Accountability Ethical Blindness: Opening our Eyes and Shunning Darkness Social Enterprise and Trust Building Locations tbc
18:30-19:45	**Dinner** Dining Hall
20:00-21:00	**Human library** Stories of resilient leadership in times of change Location tbc

Saturday, 30 June

07:15-07:45	**Time for silent reflection** Location tbc
07:45-08:45	**Breakfast** Dining Hall

CAUX FORUM
Developing Human Potential for Global Change

Ethical Leadership in Business

09:15-11:00

Panel
What can leaders do to prepare the future workforce?
Moderator –
Speakers – Archana Rao Japman Bajaj, Tanujah Swaminathan, Peace Kuteesa
Location tbc

11:15-12:15

Community groups
Reflecting and sharing individual experiences
Location tbc

12:30-13:30

Lunch
Dining Hall

13:45-15:15

Optional choice of program:
Bay Window Talks: Should we stop working?
Location tbc

Free time, hike/walk
Location tbc

15:30-16:15

Tea
Location tbc

16:30-18:15

Idea Lab
Tech for the Social Good
Second session
Location tbc

Parallel Workshop Sessions
How can we learn and innovate in the digital age?
Social and Emotional Learning
Values and Attitudes for a Trustful Work Environment
How to Create a Simple Life in a Complex and Digital World
Innovation for Business Leaders: New Tools, New Responsibilities
Locations tbc

18:30-19:45

Dinner
Dining Hall

20:00-21:00

Evening Event
Location tbc

Sunday, 1 July

07:15-07:45	**Time for silent reflection** Location tbc
07:45-08:45	**Breakfast** Dining Hall
09:15-11:00	**Panel** How can we build resilience on a personal, organizational and societal level? Moderator – Speakers – Silvia Quan, Peter Vickers Location tbc
11:15-12:15	**Community groups** Reflecting and sharing individual experiences Location tbc
12:30-13:30	**Lunch** Dining Hall

Speakers

Thursday, 28 June

Christophe Barman

Co-Founder and Director of Loyco

Christphe Barman holds an MSc in Management from HEC and a certificate in Risk Management. He started his career in insurance brokerage in Vancouver before moving to Geneva to work for a consulting firm. In 2004, he joined a service company in Geneva which he went on to lead for three years. Christophe is co-founder and Director of the company Loyco which advocates for sustainable entrepreneurship and training in participative and risk management. As someone who enjoys unforgettable adventures, Christophe is president of Geneva SnowSports, vice-president of Ski Romand and the Geneva cantonal commission for sport aid. He is also president of the IDDEA prize for sustainable entrepreneurship and the Romande Consumer Federation.

Panel: How to build resilience through values, trust, and innovation

Friday, 29 June

Nadia Magnenat Thalmann

Founder and Director of MIRALab, Director of the Institute for Media Innovation

Professor Nadia Magnenat Thalmann is the Founder and Director of MIRALab, as well as the Director of the Institute for Media Innovation. During her illustrious career, she has given keynote speeches at the World Economic Forum in Davos as well as developed interdisciplinary research in computer design, synergizing art, fashion and computer graphics. Her work is often displayed at museums, galleries and fashion shows. In Singapore, she unveiled the first social robot, Nadine, who displays emotions and can remember people and actions. Nadia holds three Master's Degrees in Psychology, Biology and Chemistry and a PhD in Quantum Physics from the University of Geneva.

Panel: How can we guide the impact of disruptive innovations?

Father Eric Salobir

Founder & President, OPTIC Network

Fr. Eric Salobir o.p. is a Roman Catholic priest and a member of the Order of the Preachers. He is founder and president of OPTIC network which promotes research and innovation in digital humanities. Fr. Salobir a media and technology consultant for the Holy See and has contributed to the reorganisation of the media for Vatican.fr. He teaches digital communication at the Catholic University of Paris. After graduating from ISC Paris business school, Fr. Salobir worked at the French Embassy in Prague and Crédit Lyonnais in Paris. He then joined the Order of the Preachers in 2000 and graduated in theology and philosophy. He was affiliated with many media centres, including ROC FM, France 2 and the Federation of French Radio Stations.

Panel: how can we guide the impact of disruptive innovations?

Vivek Asrani

Managing Director, KAYMO

Vivek Asrani is the Managing Director of KAYMO, an industrial stapling and nailing company based in India. He has been part of this family business for 34 years. He graduated in Statistics and Mathematics and went on to get a double major in Law. He was Founder President of AYBI – Association of Youth for a Better India, an Executive Committee member of AIESEC and currently serves on the Board of 3 Non-Profit organisations in India – Initiatives of Change (IofC), PRAJA and TOYBANK. He is regularly invited to talk to business groups on – "Creating Sustainable Value for Companies" and "Building Ethical and Competitive Organisations." He is fond of playing chess, travelling and Indian music.

Human Library: Stories of resilient leadership in times of change

Kristin Engvig

Founder & CEO of WIN

Kristin Engvig, Norway, Social Entrepreneur, is the pioneering founder of WIN. WIN, a global women's leadership organization is most known for its flagship event: the Global WINConference. Kristin's thought leadership and innovative work on authentic, feminine and global leadership has attracted more than 16,000 leaders to be a part of the programs. Kristin began her career at JPMorgan, Citibank, Innovation Norway, and as an international strategy and marketing consultant around the world. She holds an MSc in Business Administration and Marketing from BI in Oslo and an MBA from SDA Bocconi, Milan. She has travelled extensively and worked with women from all continents. In her "journey life" as she calls it, and essential to her vision and being, is her passion for community, family, learning, art, creativity, theatre, kundalini yoga and Zen.

Human Library: Stories of resilient leadership in times of change

Saturday, 30 June

Japman Bajaj

Telecommunications Executive and Entrepreneur

Japman Bajaj is an entrepreneur with a penchant for building successful projects and businesses. His works have gained him the Social Youth Entrepreneur of the Year award and recognition by the World Economic Forum as being a Global Shaper. Japman is involved with the Global Shapers Community, fostering transnational relationships and contributing to global thought leadership. Japman is also responsible for helping bring SHAPE North America to Canada. As Co-Chair, he supported Alberta's top emerging leaders in SHAPE's largest conference to date. Japman is also co-founder and tri-sectional leader of Soshal Group, a digital media agency providing full-service digital services to Canada's top education, medical, and private sector brands.

Panel: what can leaders do to prepare the future workforce?

Archana Rao

India Country Director, Global Citizen Year

Archana Rao is the India Country Director of Global Citizen Year, a non-profit that advocates for a post-high school gap year to provide the foundations for success. Recently, she worked in grassroots development at Initiatives of Change, India, where she led a water management project and created programs for the IofC interns and scholars to help them make a social impact through personal change. She also ran two Just Governance Dialogues with international volunteers. Previously, Archana worked at Faber and Faber, establishing publishing houses in the Middle East and Far East. Archana has a Master's in Development Economics from the School of Oriental and African Studies at the University of London and a BA in Economics from Ithaca College. She is addicted to reading.

Panel: what can leaders do to prepare the future workforce?

Tanujah Swaminathan

Information Security Analyst

Tanujah Swaminathan is currently an Information Security Analyst for a finance institution while pursuing a part-time degree in Bachelors of Technology in Cyber Security at the National University of Singapore. Upon graduating with a Diploma in Cyber and Digital Security, to keep up with the constantly changing IT industry, she first went on to broaden her skills further by taking up a Specialised Diploma in Big Data & Analytics under SkillsFuture in Singapore before pursuing her degree. She later went on to be one of the representatives for the SkillsFuture Earn and Learn program in advocating life-long learning.

Panel: what can leaders do to prepare the future workforce?

Sunday, 1 July

Silvia Quan

Senior Human Rights Advisor, Treaty Bodies

Silvia joined the IDA Secretariat in July 2017 and is leading the work of the Secretariat in relation with the UN Treaty Bodies in order to mainstream CRPD standards and facilitate the participation of DPOs in the work of the UN Treaty Bodies, in particular the CRPD Committee. Between 2011 and 2016, Silvia served as an expert in the UN CRPD Committee, and served as Vice-Chairperson during the last two years. Silvia has been engaged in promoting the CRPD since its drafting by the UN Ad Hoc Committee in 2003. Silvia is based in the IDA Geneva Office.

Panel: how can we build resilience on a personal, organisational, and societal level?

Peter Vickers

Chairman & Managing Director, Benjn. R. Vickers & Sons Ltd (Vickers Oils)

Peter Vickers is Chairman and Managing Director of Benjn. R. Vickers & Sons Ltd, also known as Vickers Oils, a family owned SME based in Leeds, UK. Vickers Oils formulates, manufactures and markets specialised industrial lubricants for the worldwide shipping and textile industries, and have recently pioneered the development of 'Environmentally Acceptable Lubricants' for these industries. Upon graduating from Oxford University, Peter joined the family business and took on worldwide sales responsibilities and personnel management before becoming Managing Director and later Chairman. He is a former President of the UK Lubricants' trade association and is currently the European representative. He likes meeting people, reading, gardening, history, Sweden and cricket.

Panel: how can we build resilience on a personal, organisational, and societal level?

Workshop Leaders

Friday, 29 June

Sarah Stephen

Researcher, University of Lausanne

Sarah Stephen is a researcher at the University of Lausanne, Switzerland, where she examines the creation and performance of responsible investment funds, with implications for both future management research and practitioner activities. Her broader research interests includes corporate social and environmental responsibility, shareholder activism, financial ethics, and ethical decision-making. She holds a Master's degree in Environmental Change and Management from the University of Oxford and is in the final stages of her Ph.D. in Management at the University of Lausanne.

***Workshop**: Ethical Blindness: Opening our Eyes and Shunning Darkness*

Hiroshi Ishida

Executive Director, Caux Round Table Japan

Hiroshi Ishida is the Executive Director of the Caux Round Table Japan. He worked at the Industrial Bank of Japan for a decade before being appointed Coordinator of CRT Japan and working his way up to Executive Director. Hiroshi helps disseminate the UN Guiding Principles on Business and Human Rights with global initiative organizations, governments, and companies. Hiroshi also assists companies in developing their global business strategies and corporate structures to enhance the presence of Japanese companies globally. He also provides consulting services, conferences and seminars focused on CSR and sustainability. With these projects, he aims to enhance corporate value and foster global human resources with human capability and morality.

***Workshop**: Ethical Behavior: Transparency and Accountability*

Chikako Miyata

Vice President, ANA HOLDINGS INC. CSR Promotion

Chikako Miyata is the Vice President of CSR Promotion for ANA Holdings Inc. She has been with the company for over thirty years, starting as a cabin attendant. Chikako was quickly promoted to a series of leadership positions, including Director of General Administration, focusing on CSR, human rights and the environment. In her current position as Vice President of CSR Promotion, Chikako pursues ANA's mission statement to build 'security and trust' to 'carry the hopes and dreams of an interconnected world.' She focuses on reducing the environmental impact ANA has, as well as partnering with UNESCO to promote education and world heritage conservation.

***Workshop**: Ethical Behavior: Transparency and Accountability*

Emily Munro

Deputy Head and Strategic Foresight Cluster Leader, Geneva Centre for Security Policy

Emily Munro is the Deputy Head and Strategic Foresight Cluster Leader in the Emerging Security Challenges Program at the Geneva Center for Security Policy (GCSP). She leads projects and contributes to courses focusing on strategic foresight, international security and fostering dialogues on emerging issues. Emily has been with the GCSP since 2003 and previously worked at the International Organization for Migration, the Global Forum for Health Research and the Liu Institute for Global Issues at the University of British Columbia. Emily holds a Master's in International Relations from the Graduate Institute in Geneva and a Bachelor's Degree in International Relations and Political Science from the University of British Columbia.

Workshop: *How Foresight Can Help to Build Trust*

Marcello Palazzi

Entrepreneur

Marcello Palazzi is a serial entrepreneur for human progress, pursuing goodness, beauty and truth in enterprise. He was the co-head of his international family business in environmental technologies before founding the Progressio Foundation, where he is President, which has completed hundreds of projects worldwide pursuing civic economy, enterprise and innovation. Marcello wrote a book in the nineties, predicting the rise of CSR, sustainability, ethical investments and other forms of integrative economies and enterprises. He is currently B Corps' Global Ambassador, Chairman of the Social Innovation Exchange and Member of the Advisory Committee to the board at DanoneWave. He has studied at many universities, including Harvard, Stanford and MIT. His drive is pursuing goodness, beauty and truth in enterprise.

Workshop: *Social Enterprise and Trust Building*

Saturday, 30 June

Marjorie Stamper-Kurn

Diversity and Inclusion Consultant

Marjorie Stamper-Kurn is a diversity and inclusion consultant who helps clients access the strategic and moral advantages of inclusive and equitable workplaces. Marjorie has led the culture strategy function of a global consulting company as it doubled in size and designed retention and engagement programs for marginalized groups in a major research laboratory. She has led workshops and programs focused on a variety of topics, including team building, implicit bias and social emotional learning. Marjorie earned her B.A. in Ethnic Studies from U.C. Berkeley, her M.Ed. from Harvard's Graduate School of Education, and her M.B.A. from Simmons School of Management. Marjorie lives in Oakland, California with her husband, two sons, and a dog nicknamed Trouble.

Workshop: *Social and Emotional Learning*

Angelica Kiboro

MBET, MBA, BA (IMIS), Deputy Principal and Registrar at Strathmore Institute,

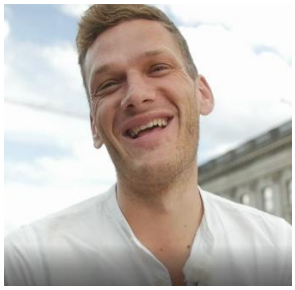
Angelica Kiboro is a global entrepreneurship advocate, lecturer, project manager, mentor and coach. Angelica drives the entrepreneurial and innovation agenda of the Strathmore Institute and teaches at Strathmore University and @iBizAfrica's Incubator. Angelica has undergone entrepreneurial training from the Wadhwani Foundation, an international entrepreneurial capacity-building institution. Angelica is the project manager of an initiative to give small business owners entrepreneurial skills in Nairobi's Mathare and Kibera slum areas. She developed the entrepreneurship course for commerce students pursuing an undergraduate degree at Strathmore University and is credited with spearheading the first microfinance diploma curriculum in Kenya in collaboration with Swiss Contact and the Association of Microfinance Institutions.

Kim Nicol

Executive Coach, Own the Room

Kim Nicol is an Executive Coach. She has worked with the Nasdaq Entrepreneurial Center in San Francisco, and coaches emerging leaders at tech start-ups and global organizations. Her clients come from many industries, including finance, law, technology, media, and blockchain and cryptocurrency. She teaches "Essential Skills for New Managers" at General Assembly, and is a coach for Own The Room, helping leaders to develop their communication skills. She has a personal passion for the healing and contemplative arts, including Reiki, meditation, and yoga. A dedicated writer, Kim has authored three books about living mindfully.

Workshop: *Culture of Learning: Values and Attitudes that Encourage Innovation*



Marcel Gasser

Managing Director GEN Switzerland, Global Entrepreneurship Network

Marcel has lived in and travelled to over 80 countries where he has discovered his passion for creating a lasting impact. He has helped create over eight companies in recent years. Currently, he is working on a project to provide flexible hardware to co-working locations. One of his favourite projects is a vocational training school in Myanmar, which he's supported since 2012. Marcel holds a Business IT degree, and MBA from the University of Southern Queensland, as well as an Executive MBA. Marcel strongly believes that the future belongs to sustainable businesses that create real added value, following one of his favourite mantras, "the adventure starts when there is no adventure anymore".

Workshop: *How to Create a Simple Life in a Complex and Digital World*

Jan Van Mol

Founder of Addictlab think tank, YourOwnLab and the Addictlab Academy

Belgian Jan Van Mol is the founder of Addictlab. He has been called a concept king, a brand guru, a renaissance man, a pioneer in the creative industry by the international press. In 1997 he created Addictlab, a creative laboratory uniting thousands of creatives from all over the world, from different disciplines, publishing over 35 magazines or books, setting up exhibitions to accelerate their creative talent and specializing in out of the box collaborative processes and research. The lab boasts over 10.000 concepts or works today. Describing himself as a creative wanderer and wonderer, he is taking on branding, advertising, photography, art and product design commissions. He moved with his wife and two kids from Belgium to Johannesburg, South Africa, and is now living on the French side of the border near Geneva.

Workshop: Innovation for Business leaders: New Tools, New Responsibilities.

Panels

How can we guide the impact of disruptive innovations to the benefit business and society?

Technology moves so quickly that today's innovations become outdated within just a few months. In the rush to figure out how to use all these new tools, there is hardly any time to reflect on their wider impact on business and society. Many questions arise: will artificial intelligence and automation create a class of the permanently unemployed? Who is accountable for choices made by autonomous systems? Who is responsible for the socio-economic and ecological impact of innovations? What will innovators, companies, scientists, entrepreneurs and designers collaborative leadership roles look like if they wish to innovate whilst bearing in mind the ethical implications of their work? Which regulations and voluntary multi-stakeholder actions will help to build trust and accountability?

Date: 29 June

Speakers: Father Eric Salobir, Professor Nadia Magnenat-Thalmann, Barbara Smeltzer

Moderator: tbc.

What can leaders do to prepare the future workforce?

The world is being transformed by new technologies. Increased automation through artificial intelligence and the use of robots is already having an impact on the labour market. This will likely escalate in the future unless decisions are made today: there will be job losses, job creation and job transformation through increased human-machine collaboration. We cannot be sure how employment will evolve in response to this, as the statistics vary immensely. History has shown that each industrial revolution created more jobs than were destroyed. However, the ongoing fourth revolution is unique in its exponential speed and scope. We have very little time to adapt and need to be highly innovative learners to thrive in this new digital era. We must ask ourselves what and how we need to be learning. Will human skills such as creativity, critical thinking and emotional intelligence continue to give us the edge over the machines? Who should take the lead and responsibility for the necessary continuous learning, training and reskilling of the workforce?

Date: 30 June

Speakers: Japman Bajaj, Tanujah Swaminathan, Archana Rao, Peace N. Kuteesa
Moderator: Jacqueline Coté

How can we build personal, corporate and social resilience?

Today's fast changing world demands that we constantly strengthen our resilience not only for the good of society as a whole but also for our own personal and professional well-being. Building resilience is about increasing our ability to adapt to changes and to recover quickly from difficult situations. In addition, resilience is built on a sense of opportunity to develop solutions that allow for new growth. How can we do that? By accepting and embracing new challenges and learning how best to meet them, we improve our capabilities of thriving in unexpected environments. Our panellists will discuss how developing resilience has played a role in their lives.
Date: 1 July
Speakers: Silvia Quan, Peter Vickers
Moderator: tbc

Bay Window Talks

What makes us human in the machine age?

Today we are constantly online, leaving a trail of data which is aggregated and analysed by artificial intelligence (AI). Intelligent machines use this data to make predictions about our tastes, moods, health, financial trustworthiness, fidelity, etc. AI will soon know us better than our close friends and families, and maybe even ourselves. Whilst it can contribute positively by delivering targeted services and products, health diagnoses, and so on, it also blurs our human identity. Constant data collection reduces our private space, targeted information is limiting our free thought and choice, and potentially sharing our stored data endangers our personal security through hacks and leaks. We risk being reduced to the information read by AI descriptions and their predictions, rather than by ourselves. Participants will engage in an open discussion on our human uniqueness in times of machines becoming capable of human tasks.
Date: Friday 29 June
Moderator: Rainer Gude

Should we stop working?

Work plays a central role in our life: it provides us with a revenue, an identity, learning opportunities, a social network and inner fulfilment. As machines increasingly outperform humans, will there be sufficient employment possibilities for the entire workforce or only for a highly skilled elite? Will it still make sense to structure our society on a work-based model? What would a "work-free" society look like? How would society be able to provide income for all? How would we define ourselves? Where would we meet and connect? How would we grow and feel accomplished? Join this inclusive and participant lead Bay Window talk on the future of society without work.
Date: Saturday 30 June
Moderator: Rainer Gude

Idea-Lab

Tech for social good

Date: Friday 29 June and Saturday 30 June
Location:tbc.

Parallel Workshops

29 JUNE | Friday: Is there a recipe for trust in the digital age?

How foresight can help to build trust

This workshop will explore with business leaders how strategic foresight can be used to develop a common understanding of the future and in turn build trust amongst different stakeholders. Emily will outline the concept of strategic foresight and how certain structured methods can be used to help us grapple with the uncertainty and fast-moving nature of the current environment. The focus will be on a three-phased solution: developing a mindset of strategic anticipation, creating an environment for foresight in organizations, and fostering the necessary skills to apply foresight methodologies. Participants can expect the workshop to be highly interactive, with an opportunity to apply a foresight methodology and reflect as a group on the challenges and opportunities of building a shared future.
Workshop Leader: Emily Munro

Ethical Behaviour: Transparency and Accountability

What words do you associate with many companies? Companies now have new challenges to consider in order to achieve social acceptance and business legitimacy. They need a strong moral compass to gain their stakeholders' trust. The participants will learn from the real business cases, how to build a trust-based and ethical corporate culture.
Workshop leaders: Hiroshi Ishida & Chikako Miyata

Ethical Blindness: Opening our eyes and shunning darkness

Why do good people make unethical decisions and act unethically? How are they drawn into the dark side, without even realizing that their actions are wrong? Are we ourselves being drawn into acting unethically? This workshop will bring participants face to face with these questions, which are especially relevant in competitive business environments where we are tempted to forgo our values for a variety of reasons. By the end of the interactive workshop, participants will have a solid understanding of ethical blindness and the factors that provoke unethical behaviour, assess the ethical dimensions of decisions, and prepare a personalized prevention strategy.
Workshop leader: Sarah Stephen

30 JUNE | Saturday: How can we learn and innovate in the digital age?

Social and Emotional Learning

This workshop will explore the ways in which business leaders can use social and emotional learning (SEL) to create corporate cultures that build trust amongst teams, resiliency in the face of change, and positive impact for society as a whole. Focusing on emerging trends in the US education sector, Marjorie will present theories such as the Growth Mindset, Emotional Literacy, Empathy, and Mindfulness and highlight how they can be applied in the business world. Participants can expect the workshop to be interactive with opportunities to practice fundamental workplace skills such as giving and receiving feedback and managing conflict.
Workshop leader: Marjorie Stamper-Kurn

Culture of Learning: Values and Attitudes that Encourage Innovation

How can you create a culture of learning in your organization? What values and attitudes encourage innovation and resilience in the face of new challenges? This workshop will guide participants as they explore these questions, which have become increasingly important in the digital age. By the end of the workshop, you will be able to identify values and attitudes that encourage innovation. You will also have a practical framework which you can adapt to encourage learning in your own life and in your organization.
Workshop leader: Kim Nicol

How to create a simple life in a complex and digital world

Our minds are constantly overwhelmed by information overload and yet the statistics shows that we are no more efficient than 20 years ago. The reason? We are highly disengaged and disconnected.
To reverse this trend, we need to reconnect with our inner potential and nurture a profound sense of inner calm. Only then can we start inspiring, innovating and creating positive change around us.
Marcel will talk about the simple techniques he has explored over the years to simplify his life. The techniques will show you how simple and relaxed our lives can be, even in a highly digital and complex world.
Workshop leader: Marcel Gasser

Innovation for business leaders: new tools, new responsibilities

In Addictlab's ideation and brainstorm sessions participants are pushed to find new ideas by collaboration, cocreation, collective intelligence, and thinking out of the box. Amongst the tools you will use, are the unique "creative chemistry" cards, an idea green house and even a virtual reality set up. But there is more. How do our newfound ideas create a positive or negative impact on our environment and the world around us? The SDG Impact Evaluation Kit allows you to integrate the UN's Sustainable Development Goals in your ideation process.
Workshop leader: Jan Van Mol