

Initiatives of Change
Conference Centre
Caux, Switzerland



International
Caux Conferences 2012
Switzerland

17–23 July 2012

**Trust and Integrity in the
Global Economy (TIGE)**



Introduction

Trust and Integrity in the Global Economy (TIGE) aims at building a community of people representing diverse professions, cultures and socio-economic backgrounds from around the world. We believe that a sustainable, just and equitable global economy can only be created through leadership inspired by personal commitment to transformational change. Aligning with environmental, social and cultural needs, we will explore appropriate down-to-earth solutions and identify the necessary individual and collective steps towards a values-based, more sustainable economy through encouraging in-depth conversation, innovative thinking and implementation of inspired ideas.

Conference aims

- Reshaping business around integrity, trust and core values.
- Leading change for a sustainable world – empowering young people to take stewardship of the planet.
- Exploring personal transformation, calling and authentic self-leadership.
- Creating the seeds of a dynamic, continuously learning society.

Conference Approach

At TIGE we strive towards creating a balance between the individual and the collective, food for thought and reflection, doing and being. We welcome inspiring speakers and outstanding professionals, as much as the collective wisdom of a group which is to be skilfully and gratefully harvested. We believe in the importance of conversation and action, inner growth and practical initiatives. Our conference starts from a small core group of people who share the same values and vision, and expands to embrace all who come on board to make that vision come true, and all who join us at Caux to experience its unique, empowering atmosphere.

Conference HUB

The centrepiece of TIGE over the last three years has been the HUB, designed to help achieve conference outcomes. The HUB is the operational heart-beat of the conference, creating a space for bringing together personal transformations, creative ideas, initiatives, projects, programmes and decisions that are emerging during the conference sessions.

Conference Structure

The conference consists of the following main elements:

- Plenaries and panel discussions, where we will learn, seek for inspiration, receive food for thought, challenge ourselves and others in the way we think and act.
- Workstreams and community building times, where we will explore in greater depth our chosen field, and get to know ourselves and each other.
- Working in community to share in the practical tasks of the house.
- A daily time to 'tune in' for the day and connect with the 'Spirit of Caux'.

Conference Highlights

Saturday, 21 July, 16h45

Caux Lecture: Integrity, Profitability and Sustainable Growth – The Transasia Story

Suresh Vazirani, Chairman and Managing Director

Mala Vazirani, Director, Transasia Bio-medicals, Mumbai, India

The biggest challenge facing any business is how to combine values, be profitable and maintain sustainable growth. In difficult and uncertain economic times the challenge is even greater. The 'Transasia Story' highlights how a company can overcome enormous obstacles to retain its core values and achieve long-term business success. Founded in 1979, Transasia Bio-medicals has grown to be a global company with an annual turnover last year of US \$108 million. It employs 1,232 people, based in three locations in India and with 50 distributorships world-wide. It owns companies in Germany, the Czech Republic and Turkey. Transasia Bio-medicals is India's market leader in the diagnostic industry, with over 20,000 installations of biomedical technology in hospitals throughout India. The company exports from India to 55 countries. The company has won India's National Exports Awards for advanced technology, the National Quality Award, the Government of India's National Research and Development Award, and the Emerging India Award. Receiving these awards Vazirani commented that 'business and industry should provide the healing touch and play their part to create a better world for all'.

Wednesday, 18 July, 16h45

Global Integrity Initiative Launch

Following five years of conferences on the theme of 'Trust and Integrity on the Global Economy' the organising team and the TIGE HUB will launch a global initiative for integrity. This will be an on-line initiative to promote integrity and values in the global economy. This project is an outcome of TIGE HUB discussions that took place in 2011.

Wednesday, 18 July, 17h30

World Values Day Launch at TIGE 2012

The vision of the World Values Day is to inspire people to discover and to live their authentic values in co-creating a just, equitable and sustainable world. One day every year where people pause, reflect, listen and share collectively their unique life experiences, values and visions for a common future. This will be one day every year where people can offer their services and time freely to support others in the community, neighbourhood or city. A pilot in Sweden in 2011 stands as role model for the first international World Values Day, which will be the starting point for a global movement. The day will be hosted by the TIGE conference in cooperation with SelfLeaders and ValuesOnline.



Tuesday, 17 July, 16h45

Keynote: Competition and Beyond: Can We Change?

Margaret Heffernan, entrepreneur and author, USA/UK

Margaret's book 'Wilful Blindness' was shortlisted by the Financial Times/Goldman Sachs as one of the six best business books of 2011. A former BBC radio and TV producer, she was named as one of the Internet's Top 100 by Silicon Alley Reporter in 1999, one of the top 25 by Streaming Media magazine, and one of the top 100 media executives by The Hollywood Reporter. She sits on the Council of the Royal Academy of Dramatic Art in the UK as well as on the boards of several private companies. The author of several books, she blogs for the Huffington Post, Inc.com and for CBS Moneywatch. Her motto is: 'Let's not play the game, let's change it.'



Thursday, 19 July, 10h15

Towards restoring trust in banking and financial services

Lady Susan Rice, Managing Director of Lloyds Banking Group Scotland, UK

Previously Chief Executive and then Chairman of Lloyds TSB Scotland, Lady Susan Rice was the first woman to head a UK clearing bank.

A founding non-executive director of Big Society Capital, and previously of Charity Bank, Susan has helped develop numerous social finance models in the US and the UK. As Senior Independent Director of SSE plc, the UK's largest producer of power from renewable sources, and through the 2020 Climate Leadership Group, Susan helps lead cross-sector collaboration on reduction of carbon emissions. Currently Susan chairs a new Board which is creating professional standards for bankers throughout the UK for the first time, helping restore pride and trust in the industry.

Programme (subject to modifications)

Tuesday 17 July

16h45- **Opening session**

18h15 **Tatiana Sokolova**, specialist in sustainable development, Russia

Juan Carlos Kaiten, social architect, Mexico (Chair)

Word of Welcome from Caux Foundation

Presentation of the Workstreams and The TIGE Hub

Keynote **Competition and Beyond: Can We Change?**

Margaret Heffernan, entrepreneur and author, USA/UK

Introduced by **Michael Smith**, head of business programmes Initiatives of Change UK, journalist and author, UK

18h30- Dinner

19h15

20h15- **Introduction to the running of Caux and creating community**
21h00

Wednesday, 18 July

7h30- **Spirit of Caux**

8h00

8h00- Breakfast

8h45

9h15- **Community meeting: Exploring Foundations for Trust and Integrity**
10h00

Work stream groups will meet as a community every morning for reflection and conversation. On some days these groups will serve meals and help with other practical tasks. (Please refer to a separate timetable.)

10h15- **Plenary 1: Mapping and integration of our days together**
11h15

Facilitated by **Louie Gardiner**, accredited master coach and founding partner of Potent 6, UK

Glenda Eoyang, Executive Director, Human Systems Dynamics Institute, US

11h20- 12h20	Plenary 2: Business integrity: challenges and solutions Peter N Lewis , Founder and Lead Consultant at Principled Consulting, Associate Partner at ethicability®, coach and business adviser, UK Tania Ellis , author, speaker and business innovator, Denmark/UK Chair: Ana de Montvert , project management consultant, former Profit Center Manager with American International Group, Switzerland
12h30- 13h15	Lunch
13h15- 15h45	Optional activities
14h30- 15h45	Drop in at the TIGE HUB
15h45- 16h30	Refreshments on the Terrace
16h45- 17h30	Plenary 3: TIGE Global Integrity Initiative Launch Presented by TIGE Hub: Rishab Khanna , co-founder of Indian Youth Climate Network, India; Juan Carlos Kaiten , social architect, Mexico; Don de Silva , CEO Changeway International, UK.
17h30- 18h30	Plenary 4: World Values Day Launch During TIGE 2012 you will have the unique opportunity to attend the first international World Values Day which will be the starting point for a global movement. SelfLeaders team: Dick von Martens , Dominic von Martens , Jan Artem Henriksson and Stefan Ekwall , Sweden
18h30- 19h15	Dinner
20h30- 21h30	Evening Programme

Thursday 19 July	
7h30- 8h00	Spirit of Caux
8h00- 8h45	Breakfast
9h15- 10h00	Community meeting – Exploring Foundations for Trust and Integrity
10h15- 11h15	Plenary 1: Towards restoring trust in banking and financial services Lady Susan Rice , Managing Director of Lloyds Banking Group Scotland, UK Richard Sermon , Chair, City Values Forum, City of London Chair: Michael Smith , head of business programmes Initiatives of Change UK, journalist and author, UK
11h20- 12h20	Plenary 2: Environment, Economy and Climate Change Jernej Stritih , Director of Government Office of Climate Change, Slovenia Nicole Foss , economic analyst, co-editor of The Automatic Earth, US Chair: Don de Silva , CEO Changeway International, UK
12h30- 13h15	Lunch
13h15- 15h45	Optional Activities
14h30- 15h45	Drop in at the TIGE HUB
15h45- 16h30	Refreshments on the Terrace
16h45- 17h30	Plenary 3: Initiatives of Change in the global economy: Restoring Earth's degraded land Presented by Jennifer Helgeson , consulting economist for the Grameen Foundation, UK, and Dr Martin Frick , Programme Leader for Climate Diplomacy, E3G
17h30- 18h30	Plenary 4: Presentation by 'One Wholesome World' gathering at Caux, led by Jean-Pierre Mean , President of CAUX-Initiatives of Change, Switzerland, and Arun Wakhlu , Executive Chairman Pragati Leadership, India. (See page 17)
18h30- 19h15	Dinner
20h30- 21h30	Evening Programme

Friday, 20 July

7h30- **Spirit of Caux**
8h00

8h00- Breakfast
8h45

9h15- **Community meeting** - Exploring Foundations for Trust
10h00 and Integrity

10h15- **Workstreams** (For detailed descriptions see Pages 12 - 16)
12h30

12h30- Lunch
13h15

13h15- Optional Activities
15h45

14h30- Drop in at the **TIGE HUB**
15h45

15h45- Refreshments on the Terrace
16h30

16h45- **Workstreams**
18h30

18h30- Dinner
19h15

20h30- **Evening Programme**
22h00

Saturday 21 July

7h30- **Spirit of Caux**
8h00

8h00- Breakfast
8h45

9h15- **Community meeting** - Exploring Foundations for Trust
10h00 and Integrity

10h15- **Workstreams** (For detailed descriptions see Pages 12-16)
12h30

12h30- Lunch
13h15

13h15- Optional Activities
15h45

14h30- Drop in at the **TIGE HUB**
15h45

15h45- Refreshments on the Terrace
16h30

16h45- **Caux Lecture: Integrity, Profitability and Sustainable
18h30 Growth – The Transasia Story**
Suresh Vazirani, Founder and Managing Director, and
Mrs Mala Vazirani, Director, Transasia Bio-medicals,
India. (For details see page 14)
Chair: **Margaret Heffernan**, entrepreneur and author,
US/UK

18h30- Dinner
19h15

20h30- **Evening Programme**
21h30



Sunday 22 July

8h00- **Spirit of Caux**
8h30

8h30- Breakfast
9h15

9h45- **Plenary 1: An equitable global economy through Fair Trade**
10h30

Dr Bob Doherty, head of the business school in the faculty of sciences and social sciences at Liverpool Hope University

Employment, equality and opportunity for the less-able – A pioneering work in Mumbai

Presented by the Om Creations Team, India

Chair: **Eugene Sensenig-Dabbous**, Professor at NDU Beirut, Lebanon

10h45- Mixed workstream session 1
11h45

12h00- Mixed workstream session 2
13h00

13h00- Lunch
13h45

13h45- Optional Activities
15h45

14h30- Drop in at the **TIGE HUB**
15h45

15h45- Refreshments on the Terrace
16h30

16h45- **Plenary 2: Workstreams integration and reporting**
17h30 Integration and reporting from the work progressing in work streams. Facilitated by **Louie Gardiner**, UK and **Glenda Eoyang**, USA

17h45- Open Session
18h30

18h30- Dinner
19h15

20h30- **Evening Programme**
21h30

Monday 23 July

7h30- **Spirit of Caux**
8h00

8h00 Breakfast

9h15- **Concluding Plenary – Towards 2013**
10h15 **Closing address**

Conference results presented by the Hub

Chair: **Glenda Eoyang**, Executive Director, Human Systems Dynamics Institute, USA

10h30- Open session
11h30

11h15- **Closing remarks from the organizing team**
12h00

12h30- Lunch
13h15

Departures after lunch



Workstreams

Workstream 1

Reshaping Business around Core Values

Ana de Montvert, Project Management Consultant, former Profit Center Manager with American International Group.

Mike Smith, head of business programmes Initiatives of Change, UK

Back to basics: bringing to light Adam Smith's original ethical basis for capitalism to flourish; how individuals can apply it to everyday business activities to foster respectful relations, promote responsible production and consumption, and aim for meaningful growth. The workstream is designed to overview the global and underline the personal; to illustrate the link between the two dimensions; and to provide the tools and impetus to implement change at an individual level. We will examine real examples in major business processes (quality of leadership, workplace relations, management, what is to be produced and how, and marketing) of how companies have changed their procedures, through an ethical and sustainable view, and how this change has resulted in greater productivity and more sustainable profits. Participants will explore and exchange how their own professional or business activity could implement and profit from similar changes. The workstream design highlights the significant consequences of individuals' commitments to their personal ethical values in everyday decision-making and actions towards others, with the ultimate goal of harnessing greater creative potential in one's self and in others.

Workstream 2

Food and the New Development Paradigm: Farmers, consumers and business protecting our common environmental future.

Cristina Bignardi, International Co-ordinator Food Sustainability Network, Fund Raising and Project Management in Pace Adesso-Peace Now, Italy.

Eugene Sensenig-Dabbous, Professor at NDU Beirut, Lebanon

The work stream, launched four years ago, aims to explore the issues related to healthy food production, responsible marketing and ethical consumption. Our aim is to develop a healthy, sustainable food production, respecting the farmers' rights, taking into account the world wide business framework and to provide a real exchange of experience and tools to improve personal change and to implement projects and actions in developed and developing countries. Food is essential for people's well-being. Food consumption implies numerous highly diverse and complex aspects. Getting seated around a table is a cultural, symbolic, anthropological and religious act: In our eating habits we define, in fact, many social practices of the culture we belong to.



Workstream 3

Leading Change for a Sustainable World

Uniting youth for a sustainable future

Rishabh Khanna, co-founder of IYCN (Indian Youth Climate Network); strategic connector in the field of sustainability, India

Louie Gardiner, accredited master coach and founding partner of Potent 6, UK

Antoine Jaulmes, vice-president, CAUX-Initiatives of Change; senior R&D manager with PSA Peugeot Citroen, France

Cain Ormondroyd, barrister specializing in environmental law, UK

The work stream's vision is to bring together young people dreaming about making the new green economy a reality and to support them in becoming inspiring leaders for a self-sustaining global movement. The sessions are designed to incubate and support their projects through peer learning and mentoring by experts in the fields of sustainability, collaboration and engagement. We envisage our attendees returning home inspired, having formed partnerships with mentors and investors, and having transformed their individual and collaborative capacities to unite people and lead change for a sustainable world.

Who should attend: Professionals and students in the age group of 18–35. Please note: in order to participate in the workstream an application form (available at www.caux.ch) has to be submitted prior to registration for the workstream.



Workstream 4

Authentic Self-Leadership

Dick von Martens, Dominic von Martens, Jan Artem Henriksson and Stefan Ekwall, SelfLeaders team, Sweden

The Sweden based organisation 'SelfLeaders' will run an exciting workstream on how to act on the basis of your authentic values and create relationships based on trust. This is an experience-based programme that is run in companies and educational institutions such as Stockholm School of Economics. The workstream programme will focus on helping individuals to raise awareness about their inner motivation, personal values, strengths and visions.

Workstream 5

Integral Economy and Integral Society

Darja Piciga, Education, Research and Climate Policy Specialist, Slovenia

Aashish Khullar, Research Associate, Centre for Advancement of the Steady State Economy, USA

This workstream intends to bring together diverse approaches of economics which would create a more resilient global economic system, giving intrinsic value to cultural diversity and rediscovering the spiritual and moral economic core, from which our economic systems have been detached.

Simple steps and policy tools in designing and implementing an integral approach to sustainability will be practically explored. This will be linked to important regional and international strategies and concepts – particularly the green growth by OECD, Europe 2020 strategy for a smart, inclusive and sustainable growth, and the green economy – as one of two key themes of Rio+20 Conference.

Workstream 6

Creating a Learning Society

Susanne Rix, Behavioral scientist, International co-coordinator of Sacred Journeys Nepal; organizational behaviour change specialist, Australia

Ranjit Bhagwandas MAE(Uni. Melb), Evaluation and Learning & Development projects, Australian Federal and State Government, Australia

Lifelong learning can be used not just to accumulate knowledge and skills, but to shape thinking and behaviour. After several years of dialogue in TIGE, we realize that to build a strong dynamic economic system, we need to integrate our knowledge and intuitive wisdom with modern science. What are the best methods of learning we can use to begin a ‘viral’ change in thinking and behaviour? What are the models of behaviour change that can be applied to learning organizations – including educational institutions, governments, businesses, and the mass market? How do we assess and evaluate what we are learning, personally and at an organizational level.



Parallel Meeting during TIGE

‘One Wholesome World’ Gathering (Attendance by Invitation)

Jean-Pierre Méan, President of CAUX-Initiatives of Change, Switzerland

Arun Wakhlu, Executive Chairman Pragati Leadership, India

A group of approximately 36 specially invited people are meeting during TIGE. They will represent global organizations, indigenous wisdom keepers and the lesser-heard voices, including youth, to explore ways to re-connect all facets of life on Earth, creating One Wholesome World. The group believes that the isolated efforts to solve challenging global problems are like yarns of various hues floating in the wind, that now need to interweave into a beautiful tapestry for a new way of life.



Conference organizing team

Mohan Bhagwandas, Australia – international coordinator

Tatiana Sokolova, Russia – logistics manager and conference host

Juan Carlos Kaiten, Mexico – TIGE Hub coordinator

Rishab Khanna, India – TIGE Hub support team

Artjoms Konohovs, Latvia – technical manager

Daya Bhagwandas, Australia – registration and communities

Practicalities and other useful information

More than 'just a conference'

Most bedrooms have a bathroom or shower and two beds, so participants may be asked to share rooms. Please indicate if you particularly require a single room. The rooms can be reached directly by phone and have no radio or TV. Internet is available for a small fee and parts of the building are equipped with wireless internet access.

In the mountains at Caux, the weather can be quite chilly; you may want to bring some warm clothes.

Caux is 90 minutes by car or train from Geneva. Trains (change in Montreux) run from Geneva Airport every half hour. For exact departure times, consult: www.rail.ch.

Families are welcome, and there will be a children's programme for ages 3–12 during conference hours.

Participants are invited to join community discussion groups of between 12 and 20 people which are both interactive discussion groups and teams which participate in the practical tasks of the house like dining room service, cooking, preparing vegetables, wash-up ... This is a distinctive feature of Caux which is usually welcomed and valued by the participants. At the same time, it allows us to keep the conference fees at quite a low level compared to usual Swiss rates.

Fees

The conference fees cover full board, accommodation in a single or double room in the conference centre and full participation in the conference as well as the administrative fees.

Per person per night **CHF 92.–**

without contribution to the maintenance costs of the centre.

Per person per night **CHF 132.–**

including a voluntary contribution to the maintenance costs of the conference centre.

Contributions above CHF 132.– help pay for the stay of students, families, and others who lack enough means to cover the cost of their stay.

Children up to 5 years **free**

Children from 6 to 15 years **CHF 46.–**

Young people (16 to 23 years), Students **CHF 55.–**

Day visitors (without accommodation and breakfast)

Per person per day **CHF 55.–**

Young people (16 to 23 years), Students **CHF 40.–**

Please make your payment before or within 24 hours of your arrival at Caux. Payments in advance can be made to:

Foundation CAUX–Initiatives of Change, CH-6002 Lucerne:

Postfinance Account: 60-12000-4

Bank Account (CHF): Credit Suisse, Lucerne:

249270-61-5 IBAN CH38 0483 5024 9270 6100 5

Swift code CRESCHZZ80A

To pay in advance by credit card: www.caux.ch/en/2012-fees

In Caux, payments can be made with all usual credit and debit cards or cash in Swiss Francs, Euros and US\$, as well as with traveller's or bank cheques.

The Conference Centre

Looking out over Lake Geneva from an altitude of 1000 metres, the Caux centre can accommodate up to 450 people. Formerly the Caux-Palace Hotel, in 1946 it became an international conference centre.

Registration

Register online at www.caux.ch/en/register, or by mail using the registration form which can be downloaded or is available on request from the conference secretariat (+41 41 310 12 61).

IofC at Caux

Initiatives of Change (IofC) is a diverse, global network building trust across the world's divides. It is comprised of people of many cultures, beliefs and backgrounds committed to transforming society through changes in individuals and relationships, starting in their own lives.

Caux is one of its main conference centres. Since 1946, it has mainly been involved in post-World War II reconciliation, the decolonization process, industrial, racial and inter-religious relations and recently increasingly in conflict prevention and aspects of Human Security.

The International Caux Conferences aim to:

- unlock potential for **personal change**, by providing **space for reflection**
- build trust for **relationship change**, by providing space for **dialogue in diversity**
- enable partnerships for **global change**, by **empowering people for action**

The conferences are organized by CAUX-Initiatives of Change in collaboration with Initiatives of Change International.

CAUX-Initiatives of Change is a charitable Swiss Foundation. It is a member of Initiatives of Change International. www.caux.ch

Initiatives of Change International is a non-governmental organization with Special Consultative Status with the Economic and Social Council of the UN (ECOSOC) and Participatory Status at the Council of Europe. It is the federating body bringing together the national bodies of Initiatives of Change, which are active in 39 countries. www.iofc.org

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